



Cardiac Arrhythmias 2022

The 18<sup>th</sup> International  
Dead Sea Symposium

**IDSS** **TLV**  
In-person  
**2022**

---

A Meeting on Cardiac Arrhythmias and Heart Failure

---

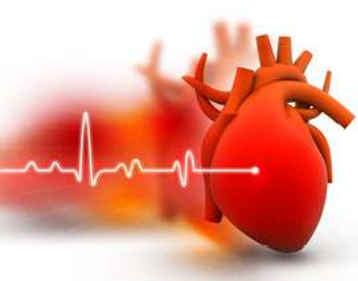
**March 7-9, 2022**

David Intercontinental Hotel, Tel Aviv, Israel

**Invitation to Industry  
Sponsorship & Exhibition Opportunities**

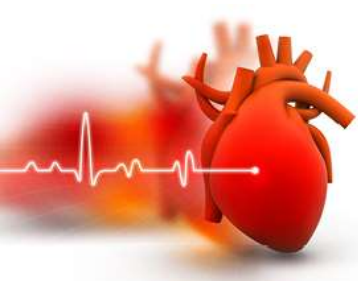
[ziv.yael@gmail.com](mailto:ziv.yael@gmail.com)

---



## Table of Contents

Welcome Letter	3
Committees	4
Congress Topics	8
Who Should Attend	9
Information for Sponsors and Exhibitors	10
List of Sponsorship Items	11
Exhibition	19
Exhibition & Sponsorship Application Form and Contract	20
General Information	22



**Dear Colleagues,**

The International Dead Sea Symposium (IDSS) is one of Israel's prominent historic scientific meetings. Since 1992 the IDSS has successfully contributed to making our country one of the leaders in innovative electrophysiology. Accordingly, it gives us great pleasure to invite you to the 18th IDSS on Innovations in Cardiac Arrhythmias and Heart Failure, scheduled for March 7-9, 2022, in Tel Aviv.

The International Program Committee (in close collaboration with leading scientific societies) is currently preparing a stimulating, multidisciplinary scientific program for professionals in all disciplines of arrhythmia: electrophysiologists, clinical cardiologists internists, for physicians working in sport medicine and family physicians, as well as entrepreneurs, start-up and more mature innovative companies, scientists, biomedical engineers, and the industry.

The meeting will commence with a full day of workshops and mini courses on cardiac anatomy, ECG, physiologic pacing, implantation of LAA occluders, S- ICD, lead extractions -a unique opportunity to learn and practice how to, HF management by CIED (CRT, His pacing, LVAD), and complex mapping and ablation procedures. It will continue with a two-day conference focusing on current approaches to treat cardiac arrhythmias, emphasizing the impact of novel technologies on current and future therapies intended to save hearts and lives.

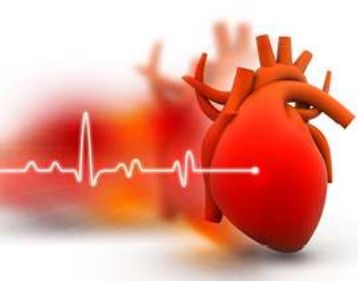
Traditionally, a full day program of both pediatric and sport arrhythmology will be included, as well as a workshop designed for nurses and technicians working in pacing, EP, and cardiac care units.

Israel is a global leader in the number per capita of coronavirus vaccine recipients, facilitating the holding of live events as pandemic protocols ease considerably. Touring Israel, you will notice a post Covid-19 atmosphere: restaurants are open, tourism sites welcome visitors and people meet in person again at events countrywide. Now more than ever, we look forward to the pleasure of hosting you at what promises to be an exciting and fruitful meeting of the highest scientific standard, along with opportunity to meet each other IN PERSON after the long and challenging times of the COVID-19.

Sincerely Yours,

**Eli Ovsyshcher, Michael Eldar, Michael Glikson, Roy Beinart**

<https://2022.idss-ep.com/>



## **Committees**

### **Presidents**

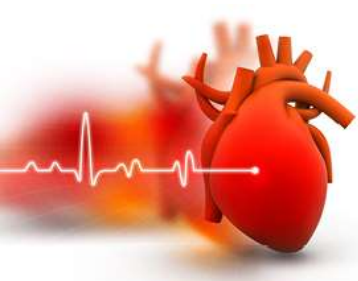
I. Eli Ovsyshcher  
Michael Eldar  
Michael Glikson

### **Organizing Committee**

Roy Beinart, Ramat Gan, IL, Chair  
Ron Golan, Zfat, IL  
Gregory Golovchiner, Petach Tikva, IL  
Moti Haim, Beer Sheva, IL  
Vladimir Khalameizer, Ashkelon, IL  
Yoav Michowitz, Jerusalem, IL  
Guy Rosen, Tiberias, IL  
Raphael Rosso, Tel-Aviv, IL  
Mahmud Suleiman, Haifa, IL  
Moshe Swissa, Rehovot, IL  
Yael Ziv, Tel-Aviv, IL

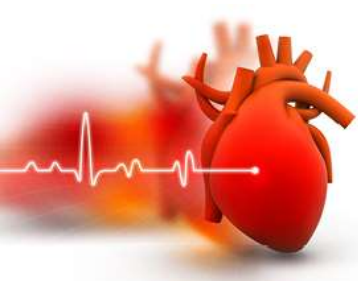
### **Program Committee**

Roy Beinart, Ramat Gan, IL, Chair  
Naama Constantini, Jerusalem, IL, Co-Chair  
Rami Fogelman, Petach Tikva, IL, Co-Chair  
Mansour Abu Adba, Ramat Gan, IL, Co-Chair  
Shalom Abu Chazera, Jerusalem, IL, Co-Chair  
Elad Anter, OH, USA  
Charles Antzelevitch, NY, USA  
Samuel J. Asirvatham, MN, USA  
Riccardo Cappato, Milan, IT  
Larry A. Chinitz, NY, USA  
Lior Gepstein, Haifa, IL  
Gerhard Hindricks, Leipzig, DE  
Carsten W. Israel, Bielefeld, DE  
Josef Kautzner, Prague, CZ  
Randy A. Lieberman, MI, USA  
David Luria, Jerusalem, IL  
Douglas L. Packer, MN, USA  
Amiran Revishvili, Moscow, RF  
Melvin M. Scheinman, CA, USA  
Samuel Viskin, IL  
Shu Zhang, Beijing, CN



## **International Advisory Board**

Charles Antzelevitch, NY, USA  
Samuel J. Asirvatham, MN, USA  
Angelo Auricchio, Lugano, CH  
Boaz Avitall, IL, USA  
Omer Berenfeld, MI, USA  
Charles I. Berul, DC, USA  
Mauro Biffi, Bologna, IT  
Poul Erik Bloch Thomsen, Copenhagen, DK  
Maria Grazia Bongiorni, Pisa, IT  
Johannes Brachmann, Coburg, DE  
Guenter Breithardt, Muenster, DE  
Nestor Lopez Cabanillas, Buenos Aires, ARG  
John Camm, London, UK  
Riccardo Cappato, Milan, IT  
Peng-Sheng Chen, IN, USA  
Larry A. Chinitz, NY, USA  
Todd J. Cohen, NY, USA  
Stuart Connolly, ON, CA  
Eugene Crystal, ON, CA  
Andrew M. Davis, Melbourne, AU  
Paolo Della Bella, Milan, Italy  
Dragomir Dobrev, Essen, DE  
Benjamin Elencwajg, Buenos Aires, ARG  
Sabine Ernst, London, UK  
Xiaohan Fan, Beijing, CN  
Guilherme Fenelon, Sao Paulo, BR  
Avi Fischer, MN, USA  
Paul A. Friedman, MN, USA  
Richard A. Friedman, NY, USA  
Michael R. Gold, SC, USA  
Ilan Goldenberg, NY, USA  
Edward P. Gerstenfeld, CA, USA  
Jeffrey J. Goldberger, IL, USA  
Robert Gow, ON, CA  
Marcin Grabowski, Warsaw, PL  
Gil Gross, ON, CA  
Jay N. Gross, NY, USA  
Blair Grubb, OH, USA  
Dhiraj Gupta, London, UK  
Henry R. Halperin, MD, USA  
Michel Haïssaguerre, Bordeaux, FR  
David L. Hayes, MN, USA  
Jeff Healey, ON, CA  
Gerhard Hindricks, Leipzig, DE  
Congxin Huang, Wuhan, CN  
Dejia Huang, Wuhan, CN  
He Huang, Wuhan, CN  
Carsten W. Israel, Bielefeld, DE  
Warren M. Jackman, OK, USA  
Werner Jung, Freiburg, DE  
Jonathan M. Kalman, Melbourne, AU

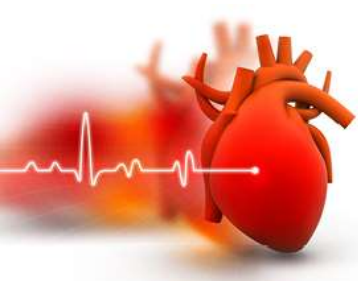


Josef Kautzner, Prague, CZ  
Charles Kennergren, Goteborg, SE  
Joel A. Kirsh, ON, CA  
Helmut Klein, Munich, DE  
Reinoud E. Knops, Amsterdam, NL  
Hans Kottkamp, Zurich, CH  
Andrew Krumerman, NY, USA  
Andrzej Kutarski, Lublin, PL  
Valentina Kutyifa, NY, USA  
Pier D. Lambiase, London, UK  
C-P. Lau, Hong Kong, CN  
Dmitry S. Lebedev, St Petersburg, RF  
Amir Lerman, MN, USA  
Samuel Levy, Marseille, FR  
Thorsten Lewalter, Munich, DE  
Randy A. Lieberman, MI, USA  
Charles J. Love, NY, USA  
Béla Merkely, Budapest, HU  
Morton M. Mower, MD, USA  
Sanjiv M. Narayan, CA, USA  
Stanley Nattel, Qc, CA  
Petr Neuzil, Prague, CZ  
Guodong Niu, Beijing, CN  
Brian Olshansky, IA, USA  
Ali Oto, Ankara, TR  
Douglas L. Packer, MN, USA  
Thomas Paul, Gottingen, DE  
Christopher Piorkowski, Leipzig, DE  
Art Pilmeyer, Amsterdam, NL  
Piotr Ponikowski, Wroclaw, PL  
Sergey V. Popov, Tomsk, RF  
Eric N. Prystowsky, IN, USA  
Antonio Raviele, Venice, IT  
Vivek Y. Reddy, NY, USA  
Enrique Retyk, Buenos Aires, ARG  
Amiran S. Revishvili, Moscow, RF  
Michael R. Rosen, NY, USA  
Eric Rosenthal, London, UK  
Yoram Rudy, MO, USA  
Wolf Ruhnke, Berlin, DE  
Frederic Sacher, Bordeaux, FR  
Prash Sanders, Adelaide, AU  
Melvin M. Scheinman, CA, USA  
Sanjay Sharma, London, UK  
Maria A. Shkolnikova, Moscow, RF  
Yuri V. Shubik, St Petersburg, RF  
Peter Søgaard, Copenhagen, DK  
Marshall Stanton, MN, USA  
Daniel J. Starks, MN, USA  
Kenneth M. Stein, MN, USA  
David M. Steinhaus, MN, USA  
Remberto Torres-Molina, Santa Kruz, BO



John Triedman, MA, USA  
Ronn E. Tanel, CA, USA  
George Van Hare, MO, USA  
Panos E. Vardas, Crete, GR  
Atul Verma, ON, CA  
Raul Weiss, OH, USA  
Bruce Wilkoff, OH, USA  
Seth J. Worley, PA, USA  
Yunlong Xia, Dalian, CN  
Gan-Xin Yan, PA, USA  
Shu Zhang, Beijing, CN  
Leandro Zimmerman, Petrópolis, BR  
Jiangang Zou, Nanjing, CN





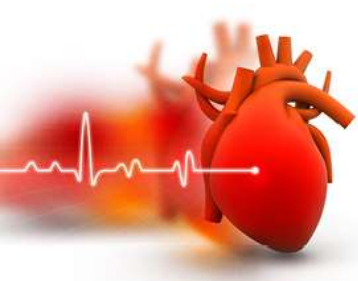
## **Congress Topics**

The 2022 symposium will focus broadly on emerging technologies and therapies to include all phases of the innovation process, e.g. ongoing or recently completed studies on devices, ablation, and mapping. This approach will facilitate comprehensive exposure to medical device and biotechnology innovations.

## **Main Topics**

1. Ablation
2. Atrial Fibrillation
3. Arrhythmias in Athletes
4. Arrhythmias in Childhood
5. Basic Aspects of Arrhythmias
6. Cardiac Pacing
7. Clinical Trials
8. Entrepreneurship in EP
9. Heart & Brain
10. Heart Failure
11. ICD
12. Innovations in Invasive EP
13. Innovations in Non-Invasive EP
14. LAA Occlusion
15. Lead Extraction
16. Registry
17. Remote Monitoring
18. Sudden Cardiac Death
19. Syncope
20. Wireless Devices

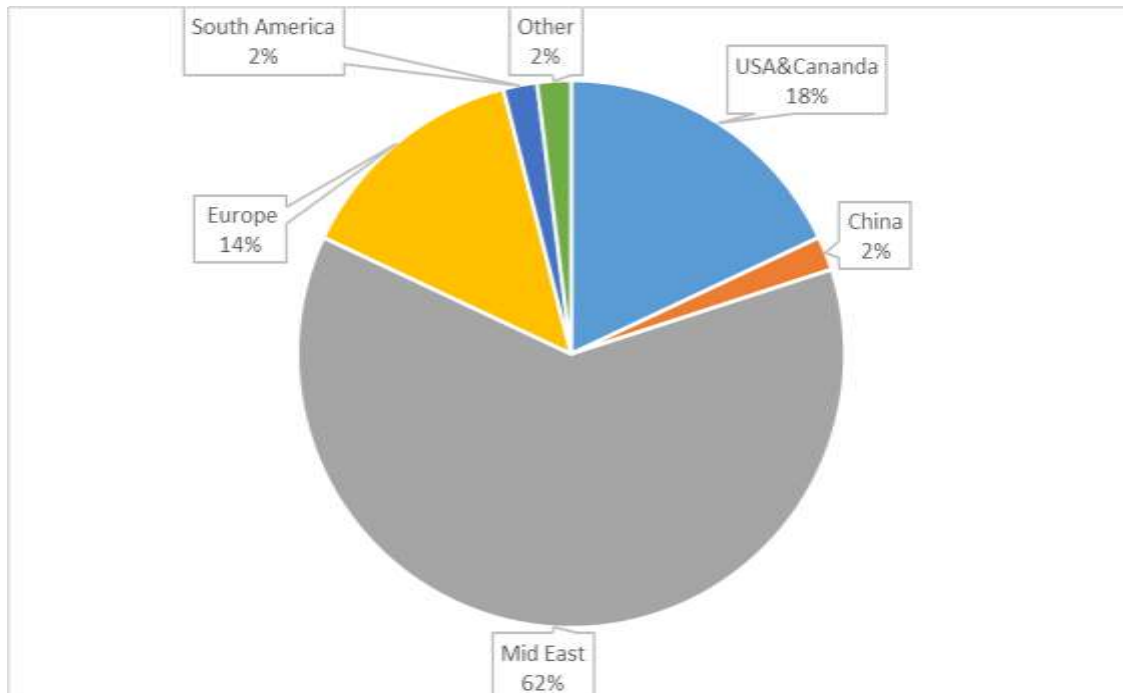


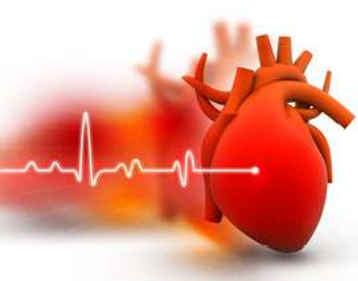


## Who Should Attend?

- Specialists in Cardiac Arrhythmias
- Electrophysiologists & Pacemaker Specialists
- Cardiologists
- Internists
- Pediatric Cardiologists
- Cardiac Surgeons
- Sports Medicine Physicians
- Military Medicine Physicians
- Family Physicians & General Practitioners
- Allied Professionals: Nurses & Technicians working in cardiology departments, cardiac arrhythmias, EP & Pacemaker Units, Cardiac Surgery, and ICU
- Innovative Scientists
- Biomedical Engineers
- Entrepreneurs

## Demographic Statics for 2020 congress (860 participants)





## Information for Sponsors and Exhibitors

### Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael Ziv – Ortra LTD.  
Tel: +972-54-5599821  
Email: [ziv.yael@gmail.com](mailto:ziv.yael@gmail.com)

The application form must be filled in and signed by January 1, 2022, at the very latest and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor/ exhibitor.

### Terms of payments

50% due with a signed contract

50% due by January 1<sup>st</sup>, 2022

The total amount should be received one week prior to the opening date of the conference.

### Payment methods

*Option 1:* Payment by credit card

*Option 2:* Payment by check - Please make checks payable to:  
Ortra LTD. Ltd.

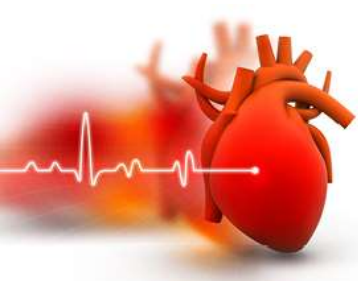
*Option 3:* Payment by Bank Transfer:  
Details will be available in the Invoice  
Bank charges are the responsibility of the payer.

### Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by January 1<sup>st</sup>, 2022, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after January 1<sup>st</sup>, 2022.

### Terms and conditions

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.



## List of Sponsorship Items (not including VAT)

An exciting range of Sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget. See below the packages that we have created for Diamond, Platinum, Gold, Silver and Bronze Sponsors

### Diamond Support Package

≥\$120,000

#### Satellite Symposium

Priority in the timing & allocation to organize a Satellite Symposium.

in a parallel Hall, up to 90 minutes (program subject to the approval of the IDSS Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

*The supporting company in addition to the support fee must cover all speakers' expenses including accommodation and travel expenses. This also applies for the speakers that have already been invited by the IDSS*

**Meet the Expert Session**-60 minutes, for 30-40 participants on early morning (including refreshments) or lunchtime. Priority in the timing & allocation of the session.

**Exhibition**- 24 m<sup>2</sup> Exhibition space

**Exhibitor Lounge** - for use as a Hospitality Suite

**Registration**- 15 IDSS registrations for exhibitors

**Conference Events**- Invitations for 8 company representatives for conference events (get-together reception and presidential dinner)

**E- Posters**- Branding the E-Poster area- Company logo on the signage and a company logo on each individual e-poster station

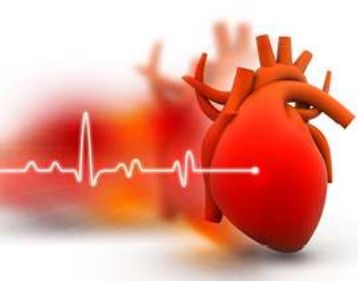
**Flashing Banner**- A flashing banner at the congress website showing your company's marketing message

**Mailshots**- 3 Promotional mailshots (e-blasts) to all delegates

**Inserts** in the participants' bags - 2 inserts in the conference bag (A4), as per the sponsor choice, including supporter's symposium invitation.

**Plasma Screen Advertisements**- displaying your company's marketing message on plasma screens positioned in prime locations across the convention center, during coffee breaks

**Acknowledgment** of sponsorship in all congress publications with the sponsor's logo as "Diamond" Sponsor.



## Platinum Support Package

≥ \$100,000

### Satellite Symposium

Opportunity to organize an Official Satellite Symposium in a parallel Hall, up to 90 minutes (program subject to the approval of the Symposium Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table.

The timing of the satellite symposium will be decided on "a first come, first served" basis.

*The supporting company in addition to the support fee must cover all speakers' expenses including accommodation, and travel expenses. This also applies for the speakers that have already been invited by the IDSS.*

**Meet the Expert Session**-60 minutes, for 30-40 participants on early morning (including refreshments) or lunchtime. Priority in the timing & allocation of the session.

**Exhibition**- 18 m<sup>2</sup> Exhibition space

**Registration**- 8 IDSS registrations for exhibitors

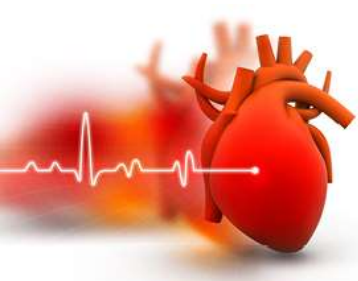
**Conference Events**- Invitations for 6 company representatives for conference events (get-together reception and presidential dinner)

**Mailshots**- 2 Promotional mailshots (e-blasts) to all delegates

**Inserts**- Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

**Plasma Screen Advertisements**- displaying your company's marketing message on plasma screens positioned in prime locations across the convention center, during coffee breaks

**Acknowledgment** of sponsorship in all congress publications with the sponsor's logo as "Platinum" Sponsor.



### Gold Supporter Package

≥ \$70,000

#### **Satellite Symposium**

Opportunity to organize an Official Satellite Symposium in a parallel hall, up to 90 minutes (program subject to the approval of the IDSS Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

The timing of the satellite symposium will be decided on "a first come, first served" basis.

*The supporting company in addition to the supporter fee must cover all speakers' expenses including registration, accommodation, and travel expenses. This also applies to the speakers have already been invited by the IDSS*

**Exhibition-** 12m<sup>2</sup> Exhibition space

**Registration-** 5 IDSS registrations for exhibitors

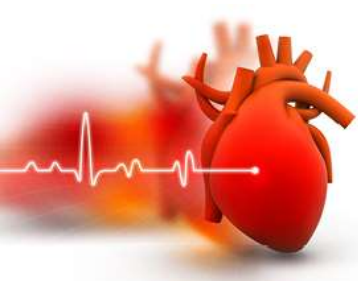
**Conference Events-** Invitations for 3 company representatives for conference events (get-together reception and presidential dinner)

**Sponsoring the badges (not inclusive)** - sponsoring the congress badges-first come first served basis

**Mailshot-** 1 Promotional mailshot (e-blast) to all delegates

**Insert-** Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

**Acknowledgment** of sponsorship in all congress publications with the sponsor's logo as "Gold" Sponsor.



## Silver Supporter Package

**\$50,000**

### **Satellite Symposium**

Opportunity to organize an Official Satellite Symposium in a parallel hall, up to 90 (program subject to the approval of the Congress Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table.

The timing of the satellite symposium will be decided on "a first come, first served" basis.

*The supporting company in addition to the supporter fee must cover all speakers' expenses including registration, accommodation, and travel expenses. This also applies to the speakers have already been invited by the IDSS*

**Exhibition-** 6m<sup>2</sup> Exhibition space

**Registration-** 4 IDSS registrations for exhibitors

**Conference Events-** Invitations for 2 company representatives for conference events (get-together reception and presidential dinner)

**Branding of the Speakers Ready Room-** Opportunity to display Supporter's logo on screensavers at each workstation, and on the signage for this room

**Insert-** Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

**Acknowledgment** of sponsorship in all congress publications with the sponsor's logo as "Silver" Sponsor.

## Bronze Supporter Package

**\$25,000**

### **Educational Grant in Support of a Scientific Session**

Scientific sessions from the program and supported by a grant from industry.

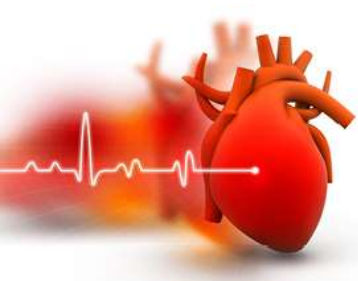
Supporter will be acknowledged in the program alongside the session information as:

"The session supported by educational grant from ..."

**Registration-** 4 IDSS registrations for exhibitors

**Insert-** Inclusion of Supporter's symposium invitation in the participants' bags (insert to be provided by Supporter)

**Acknowledgment** of sponsorship in all congress publications with the sponsor's logo as "Bronze" Sponsor.



## Educational Support Opportunities (not including VAT)

---

### Educational Grant

An opportunity to a Continuing Professional Development organizer for the creation of educational activities, learning resources and/or tools. Educational grants can be given by companies for any desired amount, and visibility can be discussed on a case-by-case basis.

#### Workshop (Hands on)

**\$15,000**

- ❖ Will be included in the main program, 120 minutes
- ❖ Includes hall, AV equipment
- ❖ Acknowledgment of sponsorship in all congress publications

#### Meet the Expert Session

**\$12,000**

Opportunity to organize a session for 30-40 people, during breakfast or lunchtime

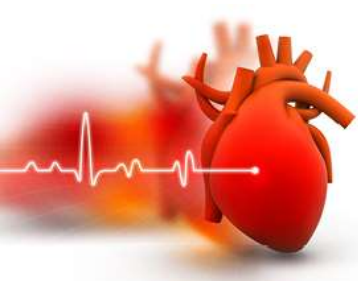
- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ Session hall including AV equipment, refreshments
- ❖ Brochure in the participants' bags
- ❖ Opportunity to brand the meeting room

Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)

#### Sponsoring a session

**\$8,000**

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ One free insert – must be approved by the conference coordinator
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)



## Promotional Support Opportunities

### Disk on Key

**\$8,000**

USB Flash drive containing all the symposium abstracts that will be distributed to all participants.

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ Exclusive advertisement on the back cover of the USB
- ❖ The sponsoring company will be entitled to distribute the USB from the company exhibiting booth

### e-Posters

**\$4,000**

IDSS will include the e-Poster as a presentation format. Show your support by sponsoring this presentation format. Electronic posters will be prepared in PowerPoint and displayed during the IDSS on monitors in the exhibition area on large flat screens. The posters will automatically rotate and each poster will be shown for one minute.

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference book.
- ❖ Acknowledgment of sponsorship as a e-Poster Sponsor on all advertising
- ❖ Logo featured on the e-Poster template and instruction slides
- ❖ Logo displayed on the Sponsor's slide

### Symposium Bags

**\$12,000**

Supporter will provide the participants' bags and/or funds for the bags, in addition to direct support.

The bags will bear the Supporter's logo and the Symposium logo.

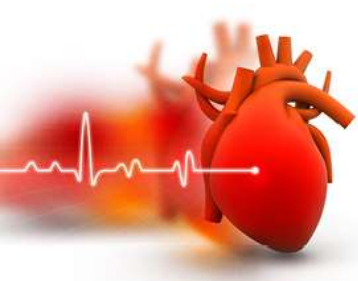
### Internet Area

**\$5,000**

There will be an internet area equipped with workstations where attendees may check e-mails. Opportunity to display company logo on screen saver

- ❖ Opportunity to display company logo on screen background
- ❖ Opportunity to distribute mouse pads from the Cyber Center
- ❖ Opportunity to set company home page as the default home page





## **Presidential Dinner**

**\$15,000**

The supporter will have the opportunity to promote itself through the prestigious dinner to which the Symposium Faculty will be invited.

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ Supporter's logo and branding at Dinner
- ❖ 2 full registrations
- ❖ Table for 6 at the Dinner
- ❖ Opportunity to provide items bearing company logo for use at the event

## **Welcome Reception**

**\$10,000**

Exclusive Sponsorship of the IDSS Symposium Welcome Reception

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ Supporter's logo and branding at welcome reception
- ❖ 2 full registrations
- ❖ 6 guests for the reception
- ❖ Opportunity to provide items bearing company logo for use at the event

## **Symposium Lanyards and Badges**

**\$10,000**

Each participant will receive a Symposium badge which will allow access to all Symposium activities.

- ❖ Supporter's logo on lanyards
- ❖ Supporter's logo on badges

## **Coffee Breaks**

**\$3,000/break**

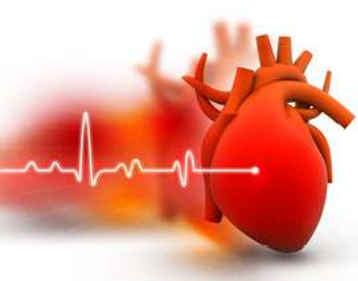
Coffee will be served during breaks in the exhibition area.

- ❖ Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- ❖ Opportunity to provide items bearing company logo for use during the supported break

## **Promotional Material**

**\$2,000**

Inclusion of promotional material, such as leaflets and brochures, in the participants' IDSS bags. Material should be provided by Supporter and approved by the Secretariat. Supporter's product information will be available for all IDSS participants



**Signposting**

**\$5,000**

There will be extensive IDSS signage around the venue, and the opportunity exists for the companies to use this platform and place company logo on designated signage.

**Plasma Screen Advertisement**

**\$2,000**

(One advertisement slot, entire conference duration -2 days)

The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center.

- ❖ The advertisement service will take place during the conference lunch and coffee breaks to maximize the sponsoring company's exposure to the delegates.
- ❖ The plasma screens will be located outside every lecture room.
- ❖ The same advertisements will be shown simultaneously on all plasma screens.
- ❖ Advertisements may consist of moving images, flash animation, video, fixed text or image. All advertisements must gain prior approval from the IDSS Secretariat.

**Company private lounge at the conference area**

**\$15,000**

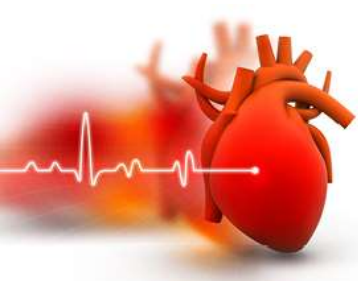
Private room for 2 days of IDSS at the exhibition floor

- ❖ Acknowledgment of sponsorship in all IDSS publications
- ❖ 3 full registrations
- ❖ Opportunity to brand the room

**Sponsoring IDSS Mobile Application**

**\$15,000**

Details will be available upon request



## Exhibition

**\$2,800**

A commercial and professional exhibition will be held during 2<sup>nd</sup> and 3<sup>rd</sup> days of the IDSS.

We will do our best to ensure that delegates can spend as much time as possible at the exhibition. So, all coffee breaks will take place in the exhibition area.

### Dates (Subject to Change):

Set up times:	Monday March 7, 2022	TBA
Exhibition open times:	Tuesday March 8, 2022	08:00-17:00
	Wednesday March 9, 2022	08:00-17:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

### Row Space Rental

The price for exhibition space is US\$ 2,800 (+VAT) and includes:

- One booth unit, 6 square meters (length: 3 meters, depth: 2 meters)
- 1 table, width: 80cm, length: 180cm
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunch for 2 exhibitors
- Exhibitor manual
- 2 Exhibitor badges
- Company/product profile (50 words max) in the final program

Please note that the stand space scheme rental does not include any walls.

### Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m (Foyer- 2.46 m). Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: +972-3- 5325575).

### Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.

**Exhibition/ Sponsorship Application Form (Page 1)**

Please complete the following information and return to the Exhibition Manager:  
Yael Ziv – Ortra LTD.

Tel: +972-54-5599821  
Email: [ziv.yael@gmail.com](mailto:ziv.yael@gmail.com)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
VAT Number	

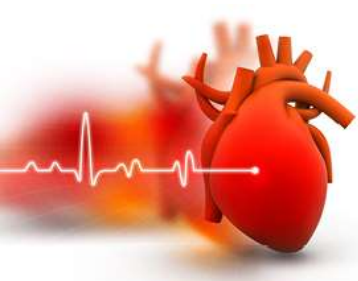
\* Name of the company - as you would like it to appear on all acknowledgments

I would like to book the following exhibition space, the cost of which is S\$ 2,800+VAT per 6 square meters.

Choice	Stand No	No. of Square Meters	Total Price
1 <sup>st</sup> Choice			\$
2 <sup>nd</sup> Choice			\$
3 <sup>rd</sup> Choice			\$

I would like to book the following sponsorship items:

Item	Price (not including VAT)	✓
<b>Total Amount (please complete)</b>		



## Exhibition/ Sponsorship Application Form (Page 2)

### Name of Company:

---

Please send me a sponsorship contract and an invoice for the 50% deposit

### Method of Payment:

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card Holder: \_\_\_\_\_

**By check:**

Please make checks payable to:

Kenes Israel

**Bank Transfer**

Details will be available in the invoice

Bank charges are the responsibility of the payer

### Terms of Payment

50% due with signed contract

50% due by January 1, 2022

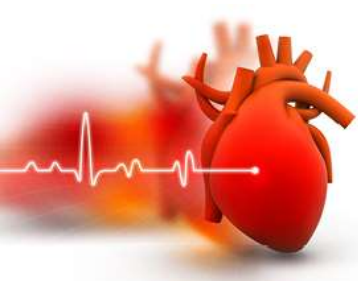
The total amount should be received one week prior to the opening date of the conference.

### Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by January 1, 2022, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after January 1, 2022.

Signature .....Date .....

Company Stamp .....



## **General Information**

### **Venue**

David Intercontinental Convention Center  
12 Kaufman St, Tel Aviv, 61501 Israel  
Tel: 972-3-7951111  
Fax: 972-3-7951112

### **Dates**

Monday-Wednesday, March 7-9, 2022

### **Language**

The official language of the IDSS is English.

### **Exhibition**

The commercial and professional exhibition will be held on Tuesday-Wednesday, March 8-9, 2022

### **Certificate of Attendance**

A certificate of attendance may be obtained from the Registration Desk.

### **Liability and Insurance**

The IDSS organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to symposium participants (or their accompanying persons), either during, or as a result of the symposium.

### **Travel**

Ben-Gurion International Airport is located 20 minutes from Tel Aviv. Taxi service (about \$60) and a modern airport train (about \$4) provide safe and fast transportation to Tel Aviv.

### **Pre and Post-Symposium Tours**

Pre and Post-Symposium tours in Israel will be arranged for interested participants. Further details can be seen on the IDSS website <https://idss-ep.com/>

### **Local Time**

Israel time zone is Standard time zone: UTC / GMT + 2 hours.

### **Telephones**

The country code for Israel is +972.