



Cardiac Arrhythmias 2025

**The 20th International Dead Sea Symposium (IDSS) on
Innovations in Cardiac Arrhythmias & Heart Failure**

IDSS 2025 A Meeting on Cardiac Arrhythmias & Heart Failure

March 3-5, 2025

David Intercontinental Hotel, Tel Aviv, Israel

**INVITATION TO INDUSTRY
SPONSORSHIP & EXHIBITION OPPORTUNITIES**

ziv.yael@gmail.com





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Dear Colleagues,

The International Dead Sea Symposium (IDSS) is one of Israel's prominent historic scientific meetings. Since 1992 the IDSS has successfully contributed to making our country one of the leaders in innovative electrophysiology. Accordingly, it gives us great pleasure to invite you to the 20th IDSS on Innovations in Cardiac Arrhythmias and Heart Failure, scheduled for March 3-5, 2025, in Tel Aviv.

The International Program Committee is currently preparing a multidisciplinary scientific program for professionals in all disciplines of arrhythmia: electrophysiologists, clinical cardiologists, internists, for physicians working in sport medicine and family physicians, as well as entrepreneurs, start-up and more mature innovative companies, scientists, biomedical engineers, and the industry.

The meeting will commence with a full day of workshops and mini courses on cardiac anatomy, ECG, conduction system pacing, LAA closure, S- ICD, lead extractions -a unique opportunity to learn and practice how to, HF management by CIED (CRT, conduction system pacing, LVAD), complex mapping and ablation procedures. It will continue with a two-day conference focusing on current approaches to treat cardiac arrhythmias, emphasizing the impact of novel technologies on current and future therapies intended to save hearts and lives.

Traditionally, a full day program of both pediatric and sport arrhythmology will be included, as well as a workshop designed for nurses and technicians working in pacing, EP, and cardiac care units.

Now more than ever, we look forward to the pleasure of hosting you at what promises to be an exciting and fruitful meeting of the highest scientific standard, along with opportunity to meet each other in person.

Sincerely Yours,

I.Eli Ovsyshcher, Michael Eldar, Michael Glikson, Roy Beinart



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Committees

Presidents

I. Eli Ovsyshcher
Michael Eldar
Michael Glikson
Roy Beinart, Tel Hashomer, Chair

Organizing Committee

Roy Beinart, Tel Hashomer, Chair
Elad Anter, Beer Yaacov
Ehud Chorin, Tel Aviv
Ziv Dadon, Jerusalem
Ron Golan, Tzfat
Gregory Golovchiner, Petach Tikva
Moti Haim, Beer Sheva
Vladimir Khalameizer, Ashkelon
Yoav Michowitz, Jerusalem
Raphael Rosso, Tel Aviv
Avi Sabbag, Tel Hashomer
Mahmud Suleiman, Haifa
Moshe Swissa, Rehovot
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Program Committee

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Elad Anter, Beer Yaakov, Co-Chair
Ilan Goldenberg, NY, USA
Mansour Abu Adba, Tel Hashomer, Co-Chair
Rami Fogelman, Petach Tikva, Co-Chair
Daniel Simantov, Tel Hashomer, Co-Chair
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Luigi Di Biase, NY, USA
Gal Dubnov-Raz, Tel Hashomer, IL
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Randy A. Lieberman, MI, USA
David Luria, Jerusalem, IL
Katja E. Odening, Bern, CH
Amiran Revishvili, Moscow, RF
Ivo Roca-Luque, Barcelona, ES
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Kevin Vernoooy, Maastricht, NL
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Amiran S. Revishvili, Moscow, RF
Ivo Roca-Luque, Barcelona, ES
Eric Rosenthal, London, UK
Yoram Rudy, MO, USA
Wolf Ruhnke, Berlin, DE
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Prash Sanders, Adelaide, AU
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Sanjay Sharma, London, UK
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David M. Steinhaus, MN, USA
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Congress Topics

The 2025 symposium will focus broadly on emerging technologies and therapies to include all phases of the innovation process. This approach will facilitate comprehensive exposure to medical devices and biotechnology innovations.

Main Topics

1. Ablation
2. Atrial Fibrillation
3. Arrhythmias in Athletes
4. Arrhythmias in Childhood
5. Basic Aspects of Arrhythmias
6. Cardiac Pacing
7. Clinical Trials
8. Entrepreneurship in EP
9. Heart & Brain
10. Heart Failure
11. ICD
12. Innovations in Invasive EP
13. Innovations in Non-Invasive EP
14. LAA Occlusion
15. Lead Extraction
16. Registry
17. Remote Monitoring
18. Sudden Cardiac Death
19. Syncope
20. Wireless Devices



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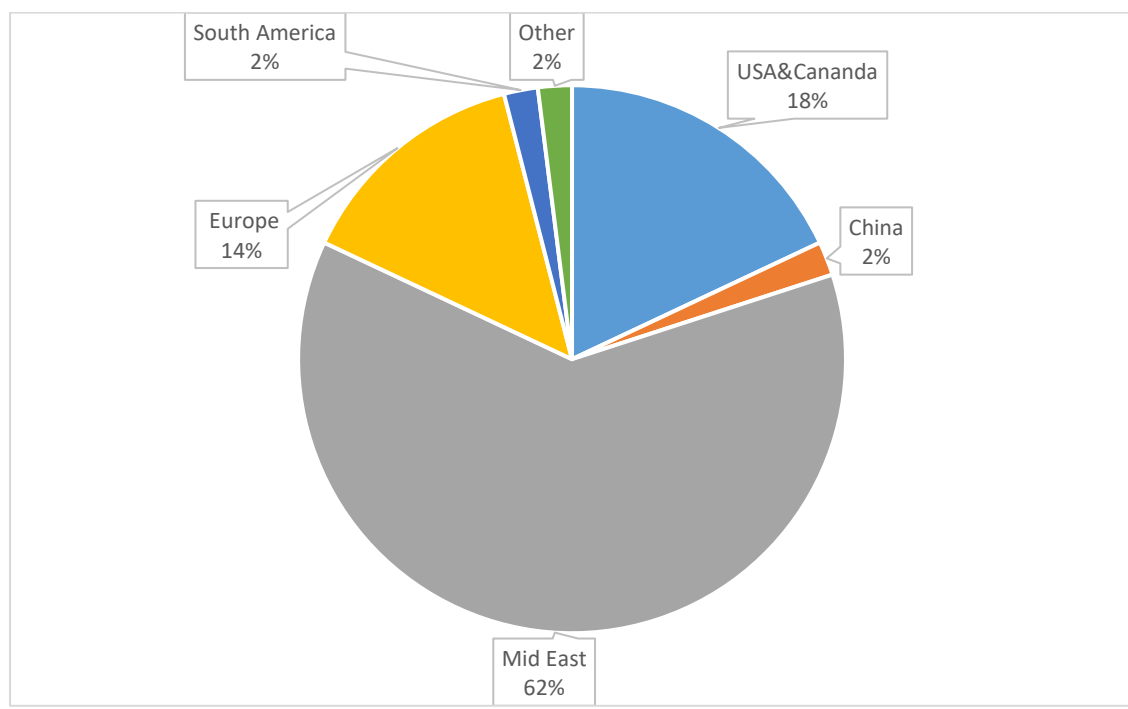
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Who Should Attend?

- Specialists in Cardiac Arrhythmias
- Electrophysiologists & Pacemaker Specialists
- Cardiologists
- Internists
- Pediatric Cardiologists
- Cardiac Surgeons
- Sports Medicine Physicians
- Military Medicine Physicians
- Family Physicians & General Practitioners
- Allied Professionals: Nurses & Technicians working in cardiology departments, cardiac arrhythmias, EP & Pacemaker Units, Cardiac Surgery, and ICCU
- Innovative Scientists
- Biomedical Engineers
- Entrepreneurs

Demographic Statics for 2022 congress (860 participants)





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Information for Sponsors and Exhibitors

Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael Ziv

Tel: +972-54-5599821

Email: ziv.yael@gmail.com

The application form must be filled in and signed by January 1, 2025, at the very latest and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor/ exhibitor.

Terms of payments

50% due with a signed contract

50% due by January 1st, 2025

The total amount should be received one week prior to the opening date of the conference.

Payment methods

Option 1: Payment by credit card

Option 2: Payment by check

Option 3: Payment by Bank Transfer: Details will be available in the Invoice

Bank charges are the responsibility of the payer.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by January 1st, 2024, will entitle you to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after January 1st, 2025.

Terms and conditions

The terms and conditions of sponsorship & exhibition are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.



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List of Sponsorship Items (not including VAT)

An exciting range of Sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget. See below the packages that we have created for Diamond, Platinum, Gold, Silver and Bronze Sponsors

Diamond Support Package

≥\$120,000

Satellite Symposium

Priority in the timing & allocation to organize a Satellite Symposium.
in a parallel Hall, up to 90 minutes (program subject to the approval of the IDSS
Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

The supporting company, in addition to the support fee, must cover all speakers' expenses including accommodation and travel expenses. This also applies for the speakers that have already been invited by the IDSS.

Meet the Expert Session-60 minutes, for 30-40 participants in the early morning (including refreshments) or lunchtime. Priority in the timing & allocation of the session.

Exhibition- 24 m² Exhibition space

Exhibitor Lounge - for use as a Hospitality Suite

Registration- 15 IDSS registrations for exhibitors

Conference Events- Invitations for 6 company representatives for conference events (get-together reception and presidential dinner)

E- Posters- Branding the E-Poster area- Company logo on the signage and a company logo on each individual e-poster station.

Flashing Banner- A flashing banner at the congress website showing your company's marketing message

Mailshots- 3 Promotional mailshots (e-blasts) to all delegates

2 Inserts in the participants' bags or handed at registration desk.

Plasma Screen Advertisements- displaying your company's marketing message on plasma screens positioned in prime locations across the convention center, and on all screens at the exhibition area, during coffee breaks.

Acknowledgment of sponsorship in all congress publications with the sponsor's logo as "Diamond" Sponsor.



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Platinum Support Package

≥ \$100,000

Satellite Symposium

Priority in the timing & allocation to organize a Satellite Symposium.
in a parallel Hall, up to 90 minutes (program subject to the approval of the IDSS
Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

*The supporting company, in addition to the support fee must cover all speakers' expenses
including accommodation and travel expenses. This also applies for the speakers that have
already been invited by the IDSS.*

Meet the Expert Session-60 minutes, for 30-40 participants in the early morning
(including refreshments) or lunchtime. Priority in the timing & allocation of the session.

Exhibition- 18 m² Exhibition space

Registration- 8 IDSS registrations for exhibitors

Conference Events- Invitations for 4 company representatives for conference events
(get-together reception and presidential dinner)

Mailshots- 2 Promotional mailshots (e-blasts) to all delegates

Insert in the participants' bags or handed at registration desk.

Plasma Screen Advertisements- displaying your company's marketing message on
plasma screens positioned in prime locations across the convention center, during coffee
breaks.

Acknowledgment of sponsorship in all congress publications with the sponsor's logo as
"Platinum" Sponsor.



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Gold Supporter Package

≥ \$70,000

Satellite Symposium

Opportunity to organize an Official Satellite Symposium in a parallel hall, up to 90 minutes (program subject to the approval of the IDSS Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

The timing of the satellite symposium will be decided on "a first come, first served" basis.

The supporting company in addition to the supporter fee must cover all speakers' expenses including registration, accommodation, and travel expenses. This also applies to the speakers who have already been invited by the IDSS.

Exhibition- 12m² Exhibition space

Registration- 5 IDSS registrations for exhibitors

Conference Events- Invitations for 3 company representatives for conference events (get-together reception and presidential dinner)

Sponsoring the badges (not inclusive) - sponsoring the congress badges

Mailshot- 1 Promotional mailshot (e-blast) to all delegates

Insert in the participants' bags or handed at registration desk.

Acknowledgment of sponsorship in all congress publications with the sponsor's logo as "Gold" Sponsor.



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Silver Supporter Package

\$50,000

Satellite Symposium

Opportunity to organize an Official Satellite Symposium in a parallel hall, up to 90 (program subject to the approval of the Congress Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table.

The timing of the satellite symposium will be decided on "a first come, first served" basis.

The supporting company in addition to the supporter fee must cover all speakers' expenses including registration, accommodation, and travel expenses. This also applies to the speakers have already been invited by the IDSS.

Exhibition- 6m² Exhibition space

Registration- 4 IDSS registrations for exhibitors

Conference Events- Invitations for 2 company representatives for conference events (get-together reception and presidential dinner)

Branding of the Speakers Ready Room- Opportunity to display Supporter's logo on screensavers at each workstation, and on the signage for this room.

Insert in the participants' bags or handed at registration desk.

Acknowledgment of sponsorship in all congress publications with the sponsor's logo as "Silver" Sponsor.

Bronze Supporter Package

\$25,000

A tailor-made package according to the items picked by the company. For more details,

please contact ziv.yael@gmail.com



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Other Support Opportunities (not including VAT)

Satellite Symposium

\$25,000

Opportunity to organize an Official Satellite Symposium in a parallel hall, up to 90 minutes (program subject to the approval of the IDSS Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

The timing of the satellite symposium will be decided on "a first come, first served" basis.

The supporting company in addition to the supporter fee *must cover all speakers expenses, i.e., travel expenses and accommodation. This also applies to the speakers who have already been invited by the IDSS.*

Live Case in the Box

\$10,000

A prerecorded live case that will be included in the scientific program.

- ❖ 20 minutes recorded case.
- ❖ Recording is not included (please contact Yael for a quote).
- ❖ Acknowledgment of sponsorship in all congress publications.
- ❖ 4 registrations.

Educational Grant in Support of a Scientific Session

\$25,000

Scientific sessions from the program and supported by a grant from industry.

Supporter will be acknowledged in the program alongside the session information as:

"The session supported by a non-restricted educational grant by ..."

Workshop (Hands on)

\$15,000

- ❖ 90 minutes hands on session
- ❖ Includes hall, AV equipment
- ❖ 4 registrations
- ❖ Acknowledgment of sponsorship in all congress publications

Meet the Expert Session

\$12,000

Opportunity to organize a session for 30-40 people, during breakfast or lunchtime.

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ Session hall including AV equipment, refreshments.
- ❖ Opportunity to brand the meeting room.

Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)



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Sponsoring a session

\$8,000

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ One free insert– must be approved by the conference coordinator.
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)

e-Posters

\$4,000

IDSS will include the e-Poster as a presentation format. Show your support by sponsoring this presentation format. Electronic posters will be prepared in PowerPoint and displayed during the IDSS on monitors in the exhibition area and on large flat screens. The posters will automatically rotate, and each poster will be shown for one minute.

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference book.
- ❖ Acknowledgment of sponsorship as a e-Poster Sponsor on all advertising.
- ❖ Logo featured on the e-Poster template and instruction slides.
- ❖ Logo displayed on the Sponsor's slide.

Symposium Bags

\$10,000

Supporter will provide the participants' bags and/or funds for the bags, in addition to direct support. The bags will bear the Supporter's logo and the Symposium logo.

Internet Area

\$5,000

There will be an internet area equipped with workstations where attendees may check e-mails. Opportunity to display company logo on screen saver.

- ❖ Opportunity to display company logo on screen background.
- ❖ Opportunity to distribute mouse pads from the Cyber Center
- ❖ Opportunity to set company home page as the default home page.



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Presidential Dinner **\$18,000**

The supporter will have the opportunity to promote itself through the prestigious dinner to which the Symposium Faculty will be invited.

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ Supporter's logo and branding at Dinner
- ❖ 2 full registrations
- ❖ Table for 6 at the Dinner
- ❖ Opportunity to provide items bearing company logo for use at the event

Welcome Reception **\$10,000**

Exclusive Sponsorship of the IDSS Symposium Welcome Reception

- ❖ Acknowledgment of sponsorship in all congress publications
- ❖ Supporter's logo and branding at welcome reception
- ❖ 2 full registrations
- ❖ 6 guests for the reception
- ❖ Opportunity to provide items bearing company logo for use at the event

Symposium Lanyards and Badges **\$10,000**

Each participant will receive a Symposium badge which will allow access to all symposium activities.

- ❖ Supporter's logo on lanyards
- ❖ Supporter's logo on badges

Coffee Breaks **\$3,000/break**

Coffee will be served during breaks in the exhibition area.

- ❖ Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- ❖ Opportunity to provide items bearing company logo for use during the supported break

Promotional Material **\$2,000**

Inclusion of promotional material, such as leaflets and brochures, in the participants' IDSS bags. Material should be provided by Supporter and approved by the Secretariat. Supporter's product information will be available for all IDSS participants



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Plasma Screen Advertisement

\$2,000

(One advertisement slot, entire conference duration -2 days)

The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center.

- ❖ The advertisement service will take place during the conference lunch and coffee breaks to maximize the sponsoring company's exposure to the delegates.
- ❖ The plasma screens will be located outside every lecture room.
- ❖ The same advertisements will be shown simultaneously on all plasma screens.
- ❖ Advertisements may consist of moving images, flash animation, video, fixed text or image. All advertisements must gain prior approval from the IDSS Secretariat.

Company private lounge at the conference area – Exclusive!

\$15,000

Private room for 2 days of IDSS at the exhibition floor

- ❖ Acknowledgment of sponsorship in all IDSS publications
- ❖ 3 full registrations
- ❖ Opportunity to brand the room.

Sponsoring IDSS Mobile Application

\$15,000

Details will be available upon request.



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Exhibition

\$3,000

A commercial and professional exhibition will be held during 2nd and 3rd days of the IDSS.

We will do our best to ensure that delegates can spend as much time as possible at the exhibition. So, all coffee breaks will take place in the exhibition area.

Dates (Subject to Change):

Set up times:	Monday March 3, 2025	TBA
Exhibition open times:	Tuesday March 4, 2025	08:00-17:00
	Wednesday March 5, 2025	08:00-17:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Row Space Rental

The price for exhibition space is US\$ 3,000 (+VAT) and includes:

- One booth unit, 6 square meters (length: 3 meters, depth: 2 meters)
- 1 table, width: 80cm, length: 180cm
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunch for 2 exhibitors
- Exhibitor manual
- 2 Exhibitor badges

Please note that the stand space scheme rental does not include any walls.

Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m (Foyer- 2.46 m). Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: +972-3- 5325575).

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.



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Cardiac Arrhythmias 2025

March 3-5, 2025

David Intercontinental Hotel, Tel Aviv, Israel

Exhibition/ Sponsorship Application Form

Please complete the following information and return to the Exhibition Manager:
Yael Ziv; Tel: +972-54-5599821; Email: ziv.yael@gmail.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
VAT Number	

* Name of the company - as you would like it to appear on all acknowledgments

I would like to book the following exhibition space, the cost of which is S\$ 3,000+VAT per 6 square meters.

Choice	Stand No	No. of Square Meters	Total Price
1 st Choice			\$

I would like to book the following sponsorship items:

Item	Price (not including VAT)	✓
Total Amount (please complete)		

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

By check **Bank Transfer** - Details will be available in the invoice

Bank charges are the responsibility of the payer

Terms of Payment & Cancellation Policy- according to the details on the prospectus

SignatureDate

Company Stamp



IDSS The 20th International Dead Sea Symposium (IDSS) on
Innovations in Cardiac Arrhythmias & Heart Failure
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General Information

Venue

David Intercontinental Convention Center
12 Kaufman St, Tel Aviv, 61501 Israel
Tel: 972-3-7951111
Fax: 972-3-7951112

Dates

Monday-Wednesday, March 3-5, 2025

Language

The official language of the IDSS is English.

Exhibition

The commercial and professional exhibition will be held on Tuesday-Wednesday, March 3-5, 2025.

Certificate of Attendance

A certificate of attendance may be obtained from the Registration Desk.

Liability and Insurance

The IDSS organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to symposium participants (or their accompanying persons), either during, or because of the symposium.

Travel

Ben-Gurion International Airport is located 20 minutes from Tel Aviv. Taxi service (about \$60) and a modern airport train (about \$4) provide safe and fast transportation to Tel Aviv.

Local Time

Israel time zone is Standard time zone: UTC / GMT + 2 hours.

Telephones

The country code for Israel is +972.